

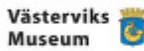
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#BecomePartOfTheStory



The "BALTIC STORIES" project in numbers:

- 3 countries
- >50 events
- 5 tools for event organisers
- >10 cross-marketing activities

THE "BALTIC STORIES" PROJECT
www.balticstories.eu
f Baltic Stories



The main planned project outputs:

- tools for event organisers,
- promotion and marketing,
- workshops and volunteer involvement,
- cross-border network.



Events have a great and unused potential to generate more tourist inflow to the South Baltic region. For this reason, the "BALTIC STORIES" project's main objective is professionalization of events related to natural and cultural heritage of the South Baltic region with benefit for the development of the region's sustainable tourism.

The project will include promotional activities and provide event organisers with professional marketing support.

The project "BALTIC STORIES. Professionalization of events for culturally embedded and sustainable tourism development of destinations in South Baltic region" is co-financed from the European Regional Development Fund under the Interreg South Baltic 2014-2020 programme.

Project duration: 1 JULY 2017-30 JUNE 2020

Project total budget: € 863,110.00

ERDF funding: € 714,613.50